

A GUIDE TO EVENTS IN NORTHERN TASMANIA

Discover unique destinations, event spaces and opportunities
for your next event in Northern Tasmania



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Visit Northern Tasmania



VISIT NORTHERN TASMANIA

Northern Tasmania has a plethora of world class event facilities and creative spaces, along with a network of amazing roads, parks, rivers, and boundless experiences... all the makings of a unique, well equipped destination to host events. And most importantly a welcoming community and hospitality industry with a love and connection with culture and events.

From courtyards, to gardens, hidden away spaces to world class sporting venues, Northern Tasmania has incredible venues that double as unique event spaces.

This guide connects you with the right people and resources so you can discover the region's best creative spaces, venues and assets ready to come to life for your event.

Visit Northern Tasmania supports events in various ways. For further information visit: www.visitnortherntasmania.com.au/corporate/majorevents

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Accommodation

Northern Tasmania offers a suite of accommodation options. Visit www.visitnortherntasmania.com.au to view accommodation options.

Getting here

Fly - The Launceston airport is a welcoming and picturesque gateway to Tasmania and located just 15km from the city of Launceston. For schedules and information visit www.launcestonairport.com.au

Ferry - Catch the boat and bring your own vehicle if you wish. The trip over Bass Strait on the Spirit of Tasmania ferry takes about 10 hours. More information via www.spiritoftasmania.com.au

Transportation

Northern Tasmania's compact layout is both efficient to get around and easy to navigate. Many of the major car-rental firms have a presence at the airport and the city. If you prefer not to drive, taxis, Uber, and an airport shuttle operate. Metro operate a bus network that services the city and the City of Launceston operates the free Tiger Bus service.

LAUNCESTON

Launceston is our boutique city hub and founded in 1806, it is the nation's third-oldest city with a fascinating history traced in its beautiful old buildings and streetscapes. These stunning buildings are kept alive with thriving businesses and social activity from fashion houses and restaurants and high-tech workspaces. Enjoy a thriving food and wine scene set amongst the backdrop of vibrant Georgian streetscapes. The city has the charm and pace of a regional centre and the facilities of a much larger city.



Known for

Launceston is famed for its parks, gardens and recreational facilities, which are second to none when compared to similar sized cities across Australia. The city owns, maintains and manages 251 parks and reserves which equates to 900 hectares and more than 27,000 trees.



Event spaces

When it's time to celebrate, we sure know how to put on a show. When warehouses convert to butter companies and hotels house hip new restaurants, you're spoilt for choice when selecting a creative space for your event.

City of Launceston (COL) owns and operates several major facilities and provides a level of service usually found in a much larger city. Major facilities include University of Tasmania Stadium, the Albert Hall, the state-of-the-art Launceston Leisure and Aquatic Centre, the Princess Theatre, and the Queen Victoria Museum and Art Gallery.



Event opportunities

COL is committed to providing the community and visitors with the opportunity to experience and participate in a diverse range of vibrant and stimulating events and cultural activities. COL Event Facilitation Team can provide guidance and information to assist you in ensuring your event is as successful as it can be.

Download a copy of the City of Launceston Event Planning Guide and if you have any questions please reach out to the team at events.enquiries@launceston.tas.gov.au or via **6323 3380**.

For further information on Launceston, visit:

www.launceston.tas.gov.au/Event-Planning-and-Sponsorship#section-2

View our interactive map www.visitnortherntasmania.com.au/event-spaces



Launceston
region



Destination events

- Harvest Market
- Junction Arts Festival
- Festivale
- Ten Days on the Island
- BOFA Film Festival
- Theatre North
- Mona Foma
- AFL



Destination highlights

- Cataract Gorge & Scenic Chairlift
- Design Centre Tasmania
- Queen Victoria Museum and Art Gallery
- Tamar Island Wetlands
- James Boags Brewery
- City Park
- Hollybank Reserve

WEST TAMAR

Vineyards and cellar doors, beautiful accommodation, living history, fabulous cafés and unique attractions all await you in the West Tamar. The area is home to some of Tasmania's most stunning landscapes.



Known for

Situated alongside a 70km long estuary, The Tamar Valley is known for cool climate wines. Savour Tasmania's premier wine producing area where life-giving waterways feed vines to produce chardonnay, sparkling, aromatic whites, and pinot noir (of course!).



Event spaces

West Tamar is home to numerous high-quality sport, recreation and community event spaces. Along with hidden creative spaces with the wow factor that will bring your event to life.



Event opportunities

If you are running a public event, you may require permits and/or licences. To discuss your event and to find out more information contact the West Tamar Council.

For further information on West Tamar, contact:

Phone: **6323 9200** or email: wtc@wtc.tas.gov.au

View our interactive map www.visitnortherntasmania.com.au/event-spaces



Adam Gibson

West Tamar region



Destination events

- Farmgate Festival
- Exeter Market
- Tamar Valley Writers Festival
- Tamar Valley Cycling Challenge



Seahorse World - Tourism Australia & Graham Freeman



Beaconsfield Mine & Heritage Centre - Tourism Tasmania & Tim Hughes

Destination highlights

- Seahorse World
- Platypus House
- Tamar Valley Wine Route
- Beaconsfield Mine and Heritage Centre
- Grindelwald Tamar Valley Resort
- Tamar Island Wetlands

EAST TAMAR

With boutique vineyards & distilleries, berry farms, Australia's oldest pilot station and an early lighthouse to explore, peel back the layers to unearth a busy working port, thriving rural and riverside hamlets and secluded coastal townships.

Surrounded by vineyards, orchards, berry farms, lavender farms and beautiful beaches, the area is rich with many stories to tell. George Town is Australia's 3rd oldest settlement and has a full maritime past and industrial present.



Known for

Fairy Penguins. Gain a fascinating insight into the little penguins (also known as fairy penguins) who make their nightly journey in front of Australia's oldest continuously operating pilot station.



Event spaces

Beautiful landscapes, a picturesque river, bushland and green spaces, there are plenty of options for an outdoor event and several unique indoor event venues.

There are several Council-owned community facilities available for hire. For details and booking enquiries, please phone the George Town Council on **6382 8800**.



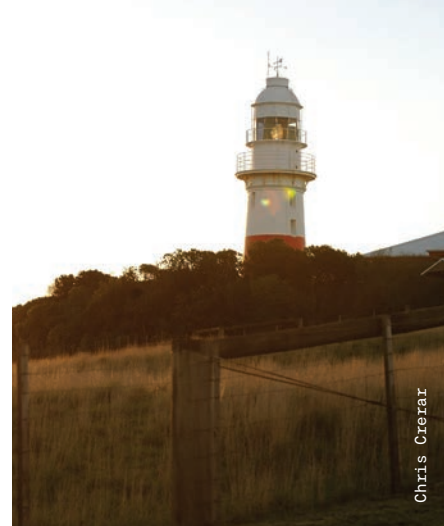
Event opportunities

You may wish to apply for a grant to assist you with your event via the Community Assistance Program – www.georgetown.tas.gov.au/community-grants

For further information on East Tamar, visit:

www.georgetown.tas.gov.au/event-planners-information/

View our interactive map www.visitnortherntasmania.com.au/event-spaces



Chris Czerar

East Tamar
region



Destination events

- Tamar Valley Folk Festival
- Vintage Tamar
- The Watch House Arts and Makers Markets



Low Head Pilot Station Maritime Museum - Chris Czerar



Chris Czerar

Destination highlights

- Low Head Pilot Station
- Maritime Museum
- Bass and Flinders Centre
- Low Head Light House
- Mount George Lookout
- Tamar Valley Wine Route
- Hillwood Berries Farmgate

NORTH EAST

Discover the natural beauty and pioneering spirit of Tasmania's North East. Vineyards and rich farming areas contrast with forests and stretches of beautiful unspoiled beaches.



Known for

Mountain Biking. A network of immaculately groomed and legendary trails wind through Tasmania's rain forest. Think epic adventures coupled with nature's best.



Event spaces

Where charming villages meet world class mountain bike trails, golf courses and beaches, to versatile community halls, there's always options to transform a space into an event venue.

Dorset Council facilities for hire include community halls and recreation venues –

www.dorset.tas.gov.au/facilities-for-hire



Event opportunities

If you are running a public event, you may require permits and/or licences from Dorset Council. For more information please contact the customer service team on **03 6352 6500** and visit www.dorset.tas.gov.au/permits-and-licences/#Events

For further information on North East, visit:

<https://visitnortherntasmania.com.au/northeast>

View our interactive map www.visitnortherntasmania.com.au/event-spaces



Barnbougle Dunes Golf Links –
Tourism Tasmania & Rob Burnett

North East region



Destination events

- Bridport Summer Party
- Tassie Scallop Fiesta
- Barnbougle Polo
- A Festival Called Panama



Luke Tscharke



Revolution MTB

Destination highlights

- Bridport Walking Track
- Scottsdale Art Gallery
- Barnbougle
- Blue Derby Mountain Biking
- Bridestowe Lavender Farm

NORTHERN MIDLANDS

Where the past is always present – discover rolling farmlands, charming colonial villages, and walk in the footsteps of the infamous bush rangers that have carved its colourful history.



Known for

Travelling the countryside between the villages, taking in the rolling hills, vast paddocks, stunning views of distant mountains, and Ben Lomond National Park.

World Heritage Convict Sites. Brickendon, a 7th generation historic working farm offers an insight into the early days of the Van Diemen's Land colony, while the adjacent Woolmers Estate is a time capsule of early nineteenth century life, and is home to the National Rose Garden.



Event spaces

The Northern Midlands has many venues for social and formal gatherings, functions and major events. Visit www.northernmidlands.tas.gov.au/community/facilities/reserves-and-recreation-grounds



Event opportunities

If your event is on Council property you will need to liaise with Northern Midlands Council. Council have an Event Management Guide which covers many things to consider when holding an event, including insurance, risk assessment, covid safety plans, venue hire agreements.

For assistance using the guide and if you have any questions please contact Council's Tourism and Events officer: **6397 7303** or council@nmc.tas.gov.au

For further information on Heritage Highway, visit:

www.northernmidlands.tas.gov.au/source-assets/images/Event-Management-Guide-September-2020.pdf

View our interactive map www.visitnortherntasmania.com.au/event-spaces

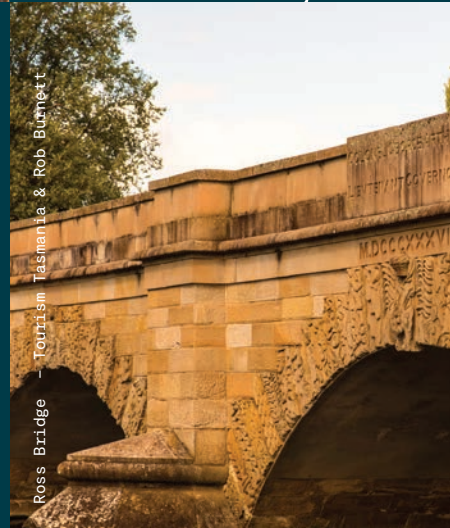


Northern
Midlands
region



Destination events

- Evandale Market
- Tasmania Chamber Music Festival
- Woolmers Festival of Roses
- Evandale Village Fair & Penny Farthing Championships
- Poatina Mountain Race
- Longford Motorama
- Ross Running Festival



Destination highlights

- Longford Blooms
- Brickendon Historic Farm
- Woolmers Estate
- Poatina Golf Course
- Josef Chromy Wines
- Ben Lomond
- Tasmanian Wool Centre
- Trout fishing

MEANDER VALLEY

A place of diverse beauty with spectacular natural features, history, heritage, and an eclectic mix of boutique stores and eateries.



Known for

Short Walks. Meander to waterfalls or hike to mountain vistas and cocoon yourself in the serenity of lush Tasmanian parks and reserves.



Event spaces

Great Western Tiers offers a range of facilities for sport, recreation and events. Some of these facilities are managed directly by Meander Valley Council, others are coordinated by special committees. For more information about a specific facility, contact Council on **6393 5300**.

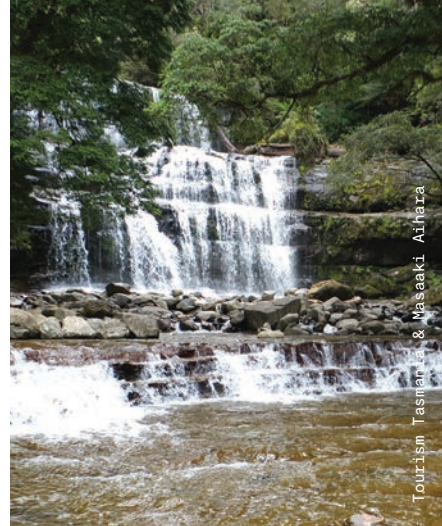


Event opportunities

Meander Valley Council continues to roll out grant funding and sponsorship opportunities for community groups, organisations, clubs and individuals in events. For more information visit: www.meander.tas.gov.au/recovery-event-sponsorship

For further information on Meander Valley, visit:
www.visitnortherntasmania.com.au

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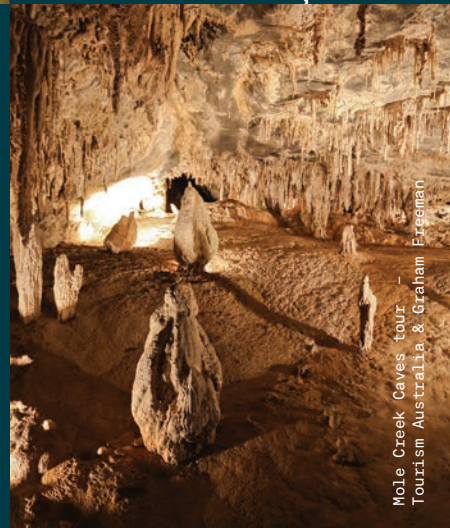
Tourism Tasmania & Masaaki Aihara

Meander Valley region



Destination events

- Stringfest
- Deloraine Craft Fair
- Agfest
- A Day at The Creek
- Red Hot Summer Concert



Mole Creek Caves tour - Tourism Australia & Graham Freeman



Kelly Slater

Destination highlights

- Liffey Falls
- Mole Creek Caves
- Wandering Trout
- 41 degrees Salmon Farm
- Yarns Artwork in Silk
- Tasmanian Copper and Metal Art Gallery
- Trowunna Wildlife Sanctuary
- Hazelbrae Farm
- Pearn's Steamworld

FLINDERS ISLAND

One of 52 islands in the Furneaux Group dotted across Bass Strait, Flinders is largely considered Australia's best kept secret.



Known for

Untamed Beauty. Wild and rugged, retreat to experience both mother nature and human nature at her finest. It is here you will find not just your true self, but stunning landscapes, exotic wildlife and intriguing locals.



Event spaces

If planning an event, there are a number of community facilities available for hire: the Whitemark Showgrounds; Flinders Arts & Entertainment Centre, Whitemark; Holloway Park and the Lady Barron Hall.



Event opportunities

Please download the Event Management Guide which is designed to assist individuals and community organisations in the running of events on Flinders Island.

For more information about Council facilities, which venue might be best for your activity and how to hire it, contact Flinders Council. You can also contact Council staff to guide you through licensing and other requirements that may be necessary for your event or activity to run smoothly.



Getting here

Getting to Flinders Island starts with a scenic flight from Melbourne (1 hour) or from Launceston, Tasmania (35 minutes) across Bass Strait with Sharp Airlines, Flinders Island Aviation, or charter your own aircraft or catch the weekly barge with Furneaux Freight from Bridport, Tasmania docking in the all-tides port of Lady Barron.

For further information on Flinders Island, visit:

www.flinders.tas.gov.au/community-events/

View our interactive map www.visitnortherntasmania.com.au/event-spaces



Adam Gibson

Flinders Island region



Destination events

- The Furneaux Islands Festival
- Flinders Island Food & Crayfish Festival
- Flinders Flicks Film Festival
- Flinders Island Running Festival
- Flinders Island Show



Unavale Vineyard - Tourism Australia & Graham Freeman



Dietmar Kahles

Destination highlights

- Furneaux Museum
- Strzelecki National Park
- Trousers Point
- A Taste of Flinders Island
- Patriarch Wildlife Sanctuary
- Cuddle a wombat at the Purple Swamphen



Festivale

Photography credit: Adam Gibson

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YOU WILL GROW HERE.

